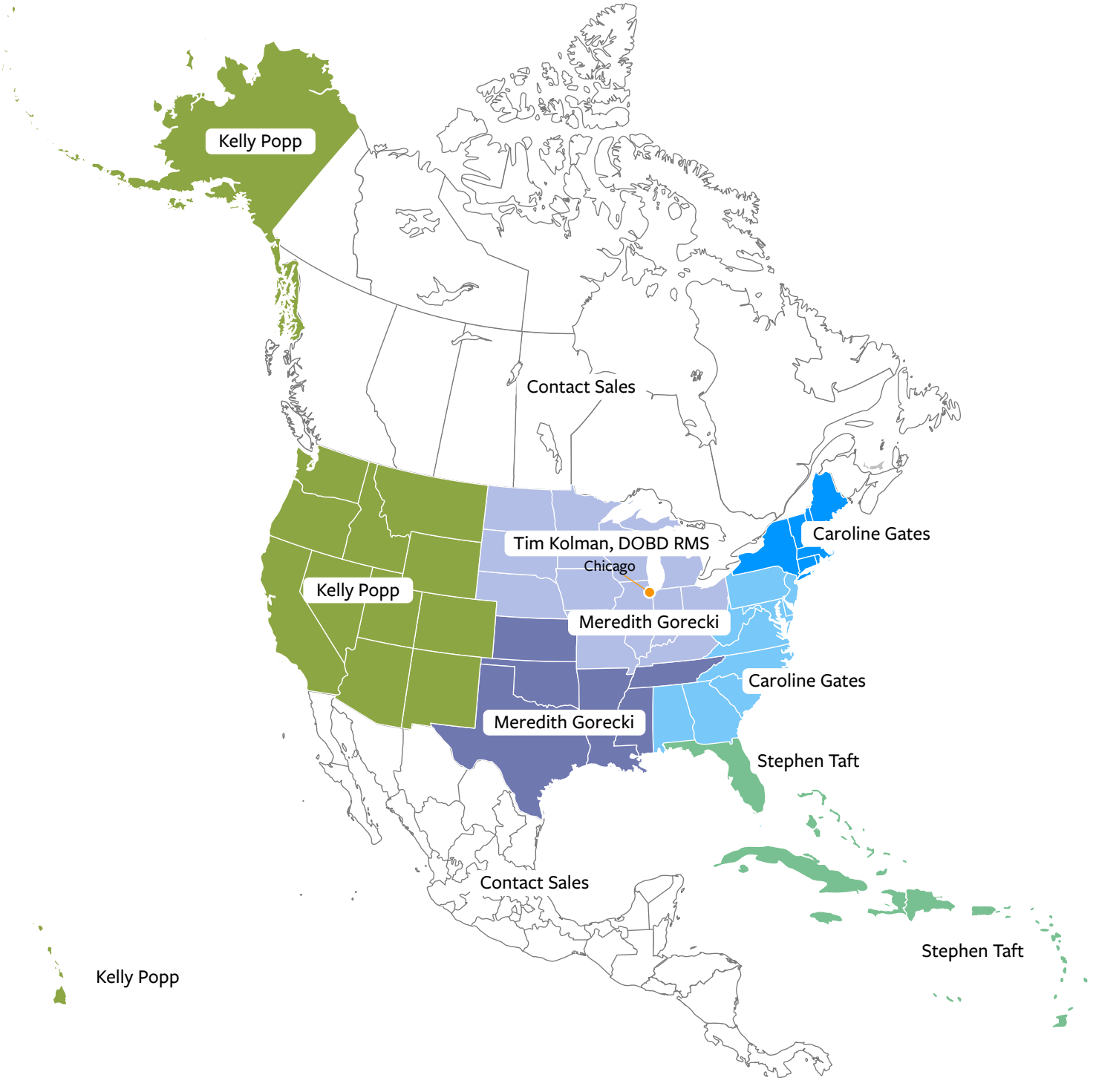North America Sales